

# OPEN YOUR HEART FOR THE HOMELESS GALA

Empowering Adults and Families to Become Independent and Permanently Housed



gateway180

11.04.2022

St. Louis Aquarium  
at Union Station

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*Dear Friend,*

Gateway180 is the largest emergency shelter in the state of Missouri, serving women, children, and families experiencing homelessness. As a 130-bed shelter, Gateway180 provides 45,000 nights of shelter annually to the most vulnerable in our community. By providing Shelter and Case Management, we are able to transition families from needing emergency shelter to having stable and permanent housing.

On **Friday, November 4, 2022**, Gateway180 is hosting our **14<sup>th</sup> Annual Open Your Heart for the Homeless Gala** at the beautiful **St. Louis Aquarium** at Union Station! We need your help this year to continue our Mission of **empowering adults and families to become independent and permanently housed** by supporting our Gala Event. Thanks to the generous response from our community, last year our Gala raised over \$200,000 to support shelter operations and our re-housing programs.

Please join us this year and be a part of the solution. Become a sponsor for our Annual Open Your Heart for the Homeless Gala Celebration! Corporate and Community involvement is essential to the success of our Gateway180 Mission and building strong families and a sustainable community.

We appreciate your consideration in supporting our event this year! For additional information about Gateway180 visit our website at [www.gateway180.org](http://www.gateway180.org). To register for, donate to, sponsor or volunteer at the event, please visit the event website at [G180gala22.givesmart.com](http://G180gala22.givesmart.com) or scan the QR code. If you have additional questions or need registration help, email our development team at [development@gatewayhomeless.org](mailto:development@gatewayhomeless.org).

Thank you for helping us end the cycle of family homelessness!

Kathy Connors  
Executive Director

To donate, sponsor, attend,  
or volunteer scan the QR  
code below and register  
online on our Event site.



1000 NORTH 19TH STREET



GUIDING FAMILIES HOME

Gateway Homeless Services, Inc. (DBA: Gateway180), is a 501c3 non-profit organization, Tax ID #: 43-1099929.  
No goods or services were provided in consideration for any gift within the meaning of applicable law.

314.231.1515

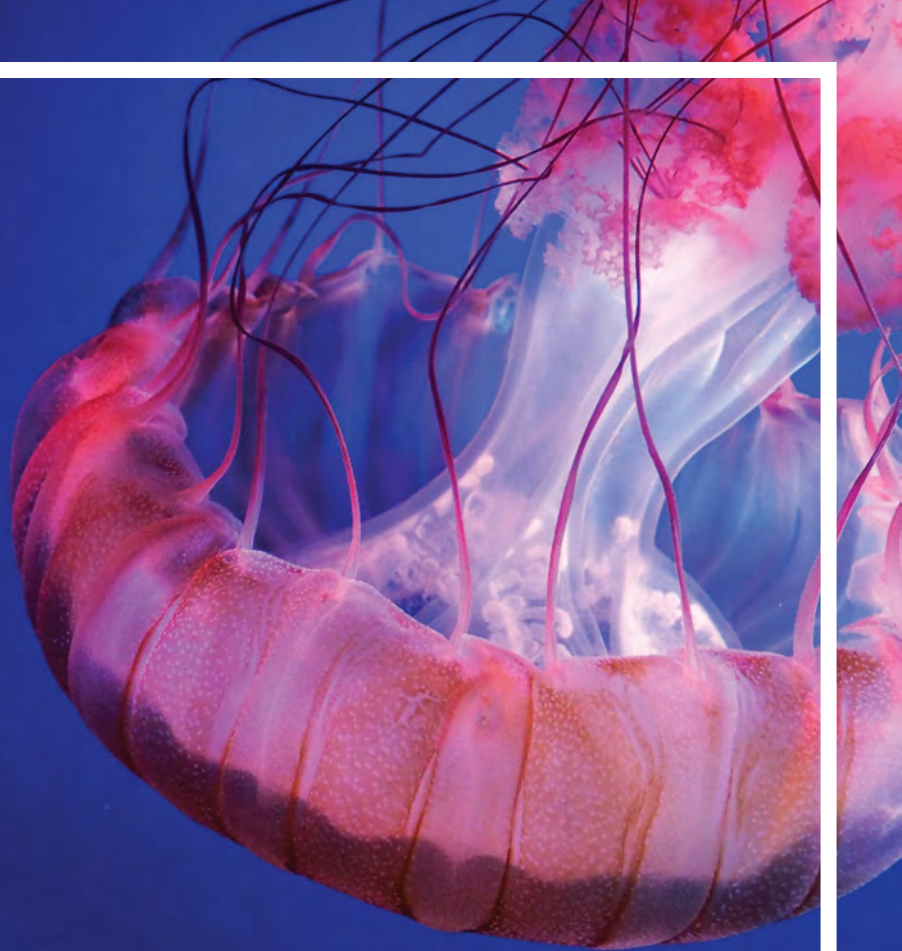
[development@gatewayhomeless.org](mailto:development@gatewayhomeless.org)

1000 N. 19<sup>th</sup> Street, St. Louis, MO, 63106



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# OPEN YOUR HEART FOR THE HOMELESS GALA

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# OPEN YOUR HEART FOR THE HOMELESS GALA SPONSOR TO END HOMELESSNESS!

## **SPONSORSHIPS**

### **\$25,000—LEADERSHIP SPONSOR**

Lead by example and encourage sponsorship support from your personal and professional networks. As a community leader you will have the opportunity to speak at the event on behalf of your organization and Gateway180. Your sponsorship also includes:

- ◆ Two tables of 10 in the front row at the Gala
- ◆ Branded recognition on event website and social media
- ◆ Verbal recognition during welcome statements
- ◆ Full-page ad in event program
- ◆ Dedication Letter in event program
- ◆ Name or Logo on dinner table

### **\$10,000 EVENT SPONSOR**

- ◆ One table of 10 at the Gala
- ◆ Branded recognition on event website and social media
- ◆ Verbal recognition during Welcome Statements
- ◆ Half-page ad in event program
- ◆ Name or Logo on dinner table

### **\$5,000 PADDLE SPONSOR**

- ◆ Four individual tickets to the Gala
- ◆ Branded recognition on event website, social media, and in event program
- ◆ Logo on all guests' bidding paddles

### **\$4,000—AQUARIUM TOUR SPONSOR**

- ◆ Four individual tickets to the Gala
- ◆ Branded recognition on event website, social media, and in event program
- ◆ Sign with Logo at entrance to the Aquarium tour

### **\$2,000—SILENT AUCTION SPONSOR**

- ◆ Two individual tickets to the Gala
- ◆ Branded recognition on event website, social media, and in event program
- ◆ Sign with logo on the Silent Auction items table

### **\$1,200—FUND-A-NEED SPONSOR**

- ◆ Branded recognition on event website & on social media
- ◆ Half-page ad in event program

### **\$400—GIFT WALL SPONSOR**

- ◆ Branded recognition on event website, social media, and in event program
- ◆ Name or Logo displayed on Gift Wall During Gala

## **TABLES & TICKETS**

### **\$3,000—PREMIERE TABLE HOST**

- ◆ One table of 10 at the Gala
- ◆ Branded recognition on event website, social media, and in event program

### **\$500—GATEWAY180 FRIEND**

- ◆ Two individual Tickets
- ◆ Branded recognition on event website, social media, and in event program

### **\$1,500—ONE TABLE OF 10**

### **\$150—INDIVIDUAL TICKET**

1000 NORTH 19TH STREET



GUIDING FAMILIES HOME





gateway180

# OPEN YOUR HEART FOR THE HOMELESS GALA SPONSOR TO END HOMELESSNESS!

## SPONSORSHIPS

- **\$25,000—LEADERSHIP SPONSOR**  
(Two Tables of 10 in the Front Row)
- **\$10,000 EVENT SPONSOR**  
(One Table of 10 with Preferred Seating)
- **\$5,000 PADDLE SPONSOR**  
(Four Individual Tickets)
- **\$4,000—AQUARIUM TOUR SPONSOR**  
(Four Individual Tickets)
- **\$2,000—SILENT AUCTION SPONSOR**  
(Two Individual Tickets)
- **\$1,200—FUND-A-NEED SPONSOR**
- **\$400—GIFT WALL SPONSOR**

## TABLES & TICKETS

- **\$3,000—PREMIERE TABLE HOST**  
(One Table of 10)
- **\$500—GATEWAY180 FRIEND**  
(Two Individual Tickets)
- **\$1,500—ONE TABLE OF 10**
- **\$150—INDIVIDUAL TICKET**



**Register  
Online  
Here** 



## **PAYMENT INFORMATION**

**Please register and pay online at [g180gala22.givesmart.com](http://g180gala22.givesmart.com) or mail all registration and payment information to:**

Gateway180, Attn. Development Dept.,  
1000 N. 19th Street, St. Louis, MO, 63106

**For questions or help with registering online, contact [Development@gatewayhomeless.org](mailto:Development@gatewayhomeless.org).**

# of Tables of 10: \_\_\_\_\_

# of Individual Tickets: \_\_\_\_\_

Purchaser Name: \_\_\_\_\_

Purchaser Address: \_\_\_\_\_ City, State, ZIP: \_\_\_\_\_

Email: \_\_\_\_\_ Mobile Number: \_\_\_\_\_

I am paying with a Check

I am paying by Credit Card

Please Charge  AMEX  Discover  MasterCard  Visa

Name on Card: \_\_\_\_\_ Card Number: \_\_\_\_\_

Expiration: \_\_\_\_\_ Security Code: \_\_\_\_\_

**If sponsoring, please complete info below:** Be sure to *clearly mark above* which level you are sponsoring at.

Company Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_



Department of the Treasury  
Internal Revenue Service

P.O. Box 2508, Room 4010  
Cincinnati OH 45201

In reply refer to: 4077550281  
Dec. 22, 2008 LTR 4168C 0  
43-1099929 000000 00 000  
00027159  
BODC: TE

GATEWAY HOMELESS SERVICES INC  
1000 N 19TH ST  
ST LOUIS MO 63106

Employer Identification Number: 43-1099929  
Person to Contact: Sally Froehle  
Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This is in response to your request of Aug. 21, 2008, regarding your tax-exempt status.

Our records indicate that a determination letter was issued in June 1977, that recognized you as exempt from Federal income tax, and discloses that you are currently exempt under section 501(c)(03) of the Internal Revenue Code.

Our records also indicate you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section(s) 509(a)(1) and 170(b)(1)(A)(vi).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely yours,

Cindy Westcott  
Manager, EO Determinations